

# Who Says Elephants Cant Dance

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## [Book] Who Says Elephants Cant Dance

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### Who Says Elephants Cant Dance

#### Who Says Elephants - R-5

WHO SAYS ELEPHANTS CAN'T DANCE? / ix Introduction T his is not my autobiography I can't think of anyone other than my children who might want to read that book (and I'm not 100 percent sure they would, either) However, in the spirit of trying to provide some contextual background for my views, what

#### Who Says Elephants Can't Dance - Semantic Scholar

Book Review Who Says Elephants Can't Dance? By Louis V Gerstner, Jr (Harper Business 2002 372 pages including appendices and index) Who Says Elephants Can't Dance? is an account of IBM's historic turnaround as told by Louis V Gerstner, Jr, the chairman and ...

#### Who Says Elephants Can't Dance?

Who Says Elephants Can't Dance? by Louis V Gerstner, Jr Keeping the Comp any T ogether In the mid-1980s, the trend was for one company to specialize in just one or two areas of information technology If you made databases, then you made only databases If ...

#### Who Says Elephants Can't Dance? - Freese and Nichols, Inc.

1 Developing a Dynamic CIP for Fort Worth, One of the Fastest Growing Cities in the US Who Says Elephants Can't Dance? Thomas Haster, PE Freese and Nichols, Inc

#### Who Says Elephants Can't Dance?

Who Says Elephants Can't Dance? tells the story of IBM's competitive and cultural transformation In his own words, Gerstner offers a blow-by-blow account of his arrival at the company and his campaign to rebuild the leadership team and give the workforce a renewed sense of purpose In the process, Gerstner

#### WHOSAYS ELEPHANTS CAN'TDANCE

I had taught the elephant how to dance ESSENTIAL BUSINESS KNOWLEDGE FOR HIGH ACHIEVERS IN THIS SUMMARY Baptism by Fire 3 The

Mainframe Event 3 OS/2 - IBM's Holy War 5 Co-opetition 6 The Right Stuff - What it Takes to Run IBM 8 A National Treasure 8 Louis V Gerstner  
WHOSAYS ELEPHANTS CAN'T DANCE

### **WHO S ELEPHANTS CAN'T D**

Who Says Elephants Can't Dance? - Page 1 MAIN IDEA In nine years as the chairman and CEO of International Business Machine Corporation (IBM), Lou Gers tner brought about a dramatic change in the company's fortunes When he took charge, IBM was on the verge of extinction as the vi ctim of rapid changes in the computer industry

### **WHO SAYS ELEPHANTS CAN™T DANCE ? INSIDE IBM™S ...**

WHO SAYS ELEPHANTS CAN™T DANCE ? INSIDE IBM™S HISTORIC TURNAROUND Louis V Gerstner Jr, Harper Collins, 2002, 6th Edition, Page: 360+xii, Rs575/-Experience is the best teacher is a an often heard adage However no contemporary writings drive this message

### **Who Says Elephants an't Dance? How IBM's digital marketing ...**

Who Says Elephants an't Dance? How IBM's digital marketing leaders drove change and optimized website usability Marjorie J Madfis, Worldwide Editor, IBM Software home page

### **Teaching an elephant to dance: The being and doing of agility**

"elephant to dance" Introduction "It isn't a question of whether elephants can prevail over ants It's a question of whether a particular elephant can dance If it can, the ants must leave the dance floor" — Louis V Gerstner Jr, Who Says Elephants Can't Dance? The book mentioned above is an account of

### **The Rational Edge -- May 2003 -- Book Review - Who Says ...**

The Rational Edge -- May 2003 -- Book Review - Who Says Elephants Can't Dance? the collective capacity of its people to create value Gerstner's most important and proudest accomplishment was to institute a culture that brought IBM closer to its customers by inspiring employees to drive toward customer-defined success Now, the company's strong

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### **Who Says Elephants Can't Dance?: Leading A Great ...**

Who Says Elephants Can't Dance?Who says an arrogant guy can't write a helpful book?There are a lot of people who don't like this book Some don't like it, because they perceive Lewis V Gerstner as arrogant Some don't like it, because his tenure at IBM saw thousands of people lose their jobs

### **Analytics: Key to Mainframe Modernization**

"Who Says Elephants Can't Dance?" Louis V Gerstner, Jr, chairman and CEO of IBM from April 1993 until March 2002 Security the core of Mainframes It is known that Mainframe systems deliver the best security model available, and by definition is the father of virtualization All compelling reasons to respect such a powerful tool

### **CHRO: Become Your Organization's Chief Culture Officer**

in Who Says Elephants Can't Dance? We think of organizational culture as "how we do things here": how people behave Culture forms over time and drives what happens when the bosses are not present It sets the tone for the organization, the norms for what is acceptable behavior

### **MECHATRONICS IN DESIGN**

In "Who Says Elephants Can't Dance?" former IBM CEO Lou Gerstner recalls, when it came to turning Big Blue around, "cul-ture wasn't just one aspect of the game — it was the game" The same can be said of many engineering-driven companies as they shift to ...

### **Technology-based Business Transformation**

Quote from book below, stating that as a manager, one can't change the attitudes and culture of a company's workers just by telling them to do so; one must provide incentives, redefine goals and "marketplace realities," and then trust that the culture will change itself accordingly Who Says Elephants Can't Dance? - Lou Gerstner